[PDF] Scholars In The Marketplace. The Dilemmas Of Neo-Liberal Reform At Makerere University, 1989-2005

Scholars in the Marketplace. The Dilemmas Of Neo-Liberal Reform At Makerere University, 1989-2005-Mahmood Mamdani 2007 Scholars in the Marketplace is a case study of market-based reforms at Uganda's Makerere University. With the World Bank heralding neoliberal reform at Makerere as the model for the transformation of higher education in Africa, it has implications for the whole continent. At the global level, the Makerere case exemplifies the fate of public universities in a market-oriented and capital friendly era. The Makerere reform began in the 1990s and was based on the premise that higher education is more of a private than a public good. Instead of pitting the public against the private, and the state against the market, this book shifts the terms of the debate toward a third alternative than explores different relations between the two. The book distinguishes between privatisation and commercialisation, two processes that drove the Makerere reform. It argues that whereas privatisation (the entry of privately sponsored students) is compatible with a public university where priorities are publicly set, commercialisation (financial and administrative autonomy for each faculty to design a market-responsive curriculum) inevitably leads to a market determination of priorities in a public university. The book warns against commercialisation of public universities as the subversion of public institutions for private purposes.

Moral Issues of the Marketplace in Jewish Law-Aaron Levine 2005 "A striking combination of the wisdom of Jewish law and modern economics. In an age of business scandals and claims that universities neglect instilling moral values in their students, this extraordinary book serves a worthy purpose." —Dr. Dennis Carlton, Professor of Economics, University of Chicago Graduate School of Business; Co-editor, The Journal of Law & Economics "...Through his mastery of many disciplines, Rabbi Levine presents a Living Torah which gives constant direction through the vicissitudes of life. This exemplifies a genuine Sanctification of G'd's name (Kiddush Hashem)." —Rabbi David Cohen, Rav of Congregation Gvul Yaacet and Ohel Foster Homes

Creating the Nazi Marketplace-S. Jonathan Wiesen 2010-11-22 When the Nazis came to power in 1933, they promised to build a vibrant consumer society. But they faced a dilemma. They recognized that consolidating support for the regime required providing Germans with the products they desired. At the same time, the Nazis worried about the degrading cultural effects of mass consumption and its association with 'Jewish' interests. This book examines how both the state and private companies sought to overcome this predicament. Drawing on a wide range of sources - advertisements, exhibition programs, films, consumer research and marketing publications - the book traces the ways National Socialists attempted to create their own distinctive world of buying and selling. At the same time, it shows how corporate leaders and everyday Germans navigated what S. Jonathan Wiesen calls 'the Nazi marketplace'. A groundbreaking work that combines cultural, intellectual and business history, Creating the Nazi Marketplace offers an innovative interpretation of commerce and ideology in the Third Reich.

Dilemmas and Connections-Charles Taylor 2011 There are, always, more things in heaven and earth than are dreamt of in one's(m) philosophy...and in these essays Charles Taylor turns to those things not fully imagined or avenues not wholly explored in his epochal A Secular Age. Here Taylor talks in detail about thinkers who are his allies and interlocutors, such as Iris Murdoch, Alasdair MacIntyre, Robert Brandom, and Paul Celan. He offers major contributions to social theory, expanding on the issues of nationalism, democratic exclusion, religious mobilizations, and modernity. And he delves even more deeply into themes taken up in A Secular Age: the continuity of religion from the past into the future; the nature of the secular; the folly of hoping to live by aereason alone;e; the perils of moralism. He also speculates on how irrationality emerges from the heart of rationality itself, and why violence breaks out again and again. In A Secular Age, Taylor more evidently foregrounded his Catholic faith, and there are several essays here that further explore that faith. Overall, this is a hopeful book, showing how, while acknowledging the force of religion and the persistence of violence and folly, we nonetheless have the power to move forward once we have given up the brittle pretensions of a narrow rationalism.

A Novel Marketplace-Evan Brier 2012-02-25 As television transformed American culture in the 1950s, critics feared the influence of this newly pervasive mass medium on the nation's literature. While many studies have addressed the rhetorical response of artists and intellectuals to mid-twentieth-century mass culture, the relationship between the emergence of this culture and the production of novels has gone largely unexamined. In A Novel Marketplace, Evan Brier illuminates the complex ties between postwar mass culture and the making, marketing, and reception of American fiction. During this anxious historical moment, the book business underwent an improbable expansion, by capitalizing on an economic boom and a rising population of educated consumers and by forming institutional alliances with educators and cold warriors to promote reading as both a cultural and political good. A Novel Marketplace tracks the way the book trade and the novelists themselves successfully positioned their works as embattled holdings against an oppressive mass culture, even as publishers formed partnerships with mass-culture institutions that foreshadowed the multimedia mergers to come in the 1960s. As a foil for and a partner to literary institutions, mass media corporations assisted in fostering the novel's development as both culture and commodity.

Selling Sustainability Short?Janina Grabs 2020-06-30 Can private standards bring about more sustainable production practices? This question is of interest to conscientious consumers, academics studying the effectiveness of private regulation, and corporate social responsibility practitioners alike. Grabs provides an answer by combining an impact evaluation of 1,900 farmers with rich qualitative evidence from the coffee sectors of Honduras, Colombia and Costa Rica. Identifying an institutional design dilemma that private sustainability standards encounter as they scale up, this book shows how this dilemma plays out in the coffee industry. It highlights how the erosion of price premiums and the adaptation to buyers' preferences have curtailed standards' effectiveness in promoting sustainable practices that create economic opportunity costs for farmers, such as agroforestry or agroecology. It also provides a voice for coffee producers and value chain members to explain why the current system is failing in its mission to provide environmental, social, and economic co-benefits, and what changes are necessary to do better.

Feminist Dilemmas In Fieldwork-Diane L. Wolf 2018-03-05 Fieldwork poses particular dilemmas and contradictions for feminists because of the power relations inherent in the process of gathering data and implicit in the process of representation. Although most feminist scholars are committed to seeking ethical ways to think charitably of a narrow rationalism.

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Feminist Dilemmas In Fieldwork-Diane L. Wolf 2018-03-05 Fieldwork poses particular dilemmas and contradictions for feminists because of the power relations inherent in the process of gathering data and implicit in the process of representation. Although most feminist scholars are committed to seeking ethical ways to analyze women and gender, these dilemmas are especially acute in fieldwork, where research often entails working with those who are in less privileged positions than the researcher. Despite attempts by feminist researchers to conduct more interactive and egalitarian research, they have rarely been able to disrupt the hierarchies of power. This book offers an interdisciplinary exploration of the kinds of dilemmas feminist researchers have confronted in the field, both in the United States and in Third World countries. Through experientially based writings, the authors unravel the contradictions stemming from their multiple positions as "insiders," "outsiders," or both, and from attempts to equalize the research relationship and, in some cases, to ameliorate the situation of those studied. The introductory essay includes an extensive review of the literature.

Life Choices-Tod Sloan 2018-10-08 Through readings of 15 life-history interviews, this book creates a framework for the interpretation of dilemmas and decisions. As each individual recounts a specific instance when a life choice was necessary, the supporting analysis reveals the framework that triggered the sense that a turning point had been reached. The author's basic premise is that common sense and mainstream psychology fail to enlighten us about what is actually involved in major life choices. He argues that individuals tend to make decisions that are not in their best interests and that those decisions tend to reinforce the sociocultural structures that were instrumental in the creation of their dilemmas.
Dilemmas of Domination—Walden Bello 2013-11-19 From the acclaimed globalization critic, a far-reaching analysis of America's military, economic, and political vulnerability. The empire seems unsailable, but the empire is weak—and precisely because of its imperial ambitions. So argues Walden Bello's provocative new book, which systematically dissects the strategic, ecologic, and political dilemmas confronting America as a consequence of its quest for global domination. An award-winning development expert, Bello shows how despite the enormity of the U.S. defense budget, American forces are already overextended, a condition bound to intensify as each local "victory" breeds simmering resistance and new confrontation. He points to the empire's looming economic breakdown, the result of its gargantuan military costs, record-breaking deficits, and exploitative trade and investment relations with developing countries. On the political front, he warns of the bitter disillusionment mounting around the world in response to America's failure to champion liberal democracy. Everywhere America goes, crony capitalism, hostile coercion, and gross inequalities in income eat away at expectations of justice and inclusion. A clear and prophetic examination, Dilemmas of Domination reveals a not-too-distant future in which the empire's hidden weaknesses will yield fatal challenges to American supremacy.

Tocqueville in Arabia—Joshua Mitchell 2013-08-27 We live in the democratic age. So wrote Alexis de Tocqueville, in 1835, in his magisterial work, Democracy in America. This did not mean, as so many have believed after the fall of the Berlin Wall in 1989, that the political apparatus of democracy would sweep the world. Rather, Tocqueville meant that as each nation left behind the vestiges of its aristocracy, life for its citizens or subjects would be increasingly isolated and lonely. In America, more than a half century of scholarship has explored and chronicled our growing isolation and loneliness. What of the Middle East? Does Tocqueville’s prediction—confirmed already by the American experience—hold true there as well? Americans look to the Middle East and see a rich network of familial and tribal linkages that seem to suggest that Tocqueville’s analysis does not apply. A closer look reveals that this is not true. In the Middle East today, citizens and subjects live amidst a profound tension: familial and tribal linkages hold them fast, and at the same time rapid modernization has left them as isolated and lonely as so many Americans are today. The looming question, anticipated so long ago by Tocqueville, is how they will respond to this isolation and loneliness. Joshua Mitchell has spent years teaching Tocqueville’s classic account, Democracy in America, in America and the Arab Gulf and, with Tocqueville in Arabia, he offers a profound account of the crisis of isolation and loneliness that is being played out in similar and in different ways, in America and in the Middle East. While American students tend to value individualism and commercial self-interest, Middle Eastern students have grave doubts about individualism and a deep suspicion about capitalism, which they believe risks the destruction of long-held loyalties and obligations. Where American students, in their more reflective moments, long for more durable links than they currently have, the bonds that constrain the freedoms Middle Eastern students imagine the modern world offers at once frighten them and enthrall their imagination. When pondering suffering, American students tend to believe its causes can be engineered away, through better education and the advances of science. Middle Eastern students tend still to offer religious accounts, but are also enticed by the answers Americans give—and wonder if the two accounts can coexist at all. Moving back and forth between self-understandings in America and in the Middle East, Mitchell offers a framework for understanding the common challenges in both regions, and highlights the great temptation both will have to overcome—rejecting the seeming incoherence of the democratic age, and opting for one or another scheme to re-enchant the world. Whether these schemes take the form of various purported Islamic movements in the Middle East, or the form of enchanted nationalism in American and in Europe, the remedy sought will not cure the ailment of the democratic age. About this, Mitchell comes to the defense Tocqueville long ago offered: the dilemmas of the democratic age can be courageously endured, but they cannot be resolved. We live in a time ripe with mutual misunderstandings between America and the Middle East. Tocqueville in Arabia offers a guide to the present, troubled times, learned by the author’s hopes about the future.

Beckett and Zen—Paul Foster 1989 Applies an understanding of Zen Buddhism to the ‘absurdity’ of Beckett, which is seen as an expression of deepest spiritual anguish.

What Money Can’t Buy—Michael J. Sandel 2012-04-24 Should we pay children to read books or to get good grades? Should we allow corporations to pay for the right to pollute the atmosphere? Is it ethical to pay people to test risky new drugs or to donate their organs? What about hiring mercenaries to fight our wars? Auctioning admission to elite universities? Selling citizenship to immigrants willing to pay? In What Money Can’t Buy, Michael J. Sandel takes on one of the biggest ethical questions of our time: Is there something wrong with a world in which everything is for sale? If so, how can we prevent market values from reaching into the spheres of life where they don’t belong? What are the moral limits of markets? In recent decades, market values have crowded out nonmarket norms in almost every aspect of life—medicine, education, government, law, art, sports, even family life and personal relations. Without quite realizing it, Sandel argues, we have drifted from having a market economy to being a market society. Is this where we want to be? In his New York Times bestseller Justice, Sandel showed himself to be a master at illuminating, with clarity and verve, the hard moral questions we confront in our everyday lives. Now, in What Money Can’t Buy, he provokes an essential discussion that we, in our market-driven age, need to have: What is the proper role of markets in a democratic society—and how can we protect the moral and civic goods that markets don’t honor and that money can’t buy?

Rediscovering China—Cheng Li 1997 Li shows readers– from the grassroots– a country full of energy, irony, and paradox.

Justice—Michael J. Sandel 2009-09-15 What are our obligations to others as people in a free society? Should government tax the rich to help the poor? Is the free market fair? Is it sometimes wrong to tell the truth? Is killing sometimes morally required? Is it possible, or desirable, to legislate morality? Do individual rights and the common good conflict? Michael J. Sandel’s "Justice" course is one of the most popular and influential at Harvard. Up to a thousand students pack the campus theater to hear Sandel relate the big questions of political philosophy to the most vexing issues of the day, and this fall, public television will air a series based on the course. Justice offers readers the same exhilarating journey that captivates Harvard students. This book is a searching, lyrical exploration of the meaning of justice, one that invites readers of all political persuasions to consider familiar controversies in fresh and illuminating ways. Affirmative action, same-sex marriage, physician-assisted suicide, abortion, national service, patriotism and dissent, the moral limits of markets—Sandel dramatizes the challenge of thinking through these con?icts, and shows how a surer grasp of philosophy can help us make sense of politics, morality, and our own convictions as well. Justice is lively, thought-provoking, and wise—an essential new addition to the small shelf of books that speak convincingly to the hard questions of our civic life.

Biosecurity Dilemmas—Christian Enemark 2016-12-23 Biosecurity Dilemmas examines conflicting values and interests in the practice of “biosecurity;” the safeguarding of populations against infectious diseases through security policies. Biosecurity encompasses both the natural occurrence of deadly disease outbreaks and the use of biological weapons. Christian Enemark focuses on six dread diseases that governments and international organizations give high priority for research, regulation, surveillance, and rapid response: pandemic influenza, drug-resistant tuberculosis, smallpox, Ebola, plague, and anthrax. The book is organized around four ethical dilemmas that arise when fear causes these diseases to be framed in terms of national or international security: protect or proliferate, secure or stifle, remedy or overkill, and attention or neglect. For instance, will prioritizing research into defending against a rare event such as a bioterrorist attack divert funds away from research into commonly occurring diseases? Or will securitizing a particular disease actually stifle research progress owing to security classification measures? Enemark provides a comprehensive analysis of the ethics of securitizing disease and explores ideas and policy recommendations about biological arms control, global health security, and public health ethics.

Improbable Scholars—David L. Kirp 2015-05-13 “Reveals a sensible way to rebuild public education and close the achievement gap for all students. Indeed, this is already happening in a most unlikely place: Union City, New Jersey, a poor, crowded Latino community just across the Hudson from Manhattan. Kirp explores the game-changing reasons behind Union City’s successful schools, including quality early education, a word-soaked curriculum, and hands-on help for teachers. Improbable scholars offer a playbook for reform that will dramatically change our approach to reviving public education”--
American Force—Richard K. Betts 2013-09-01 While American national security policy has grown more interventionist since the Cold War, Washington has also hoped to shape the world on the cheap. Misled by the stunning success against Iraq in 1991, administrations of both parties have pursued ambitious aims with limited force, committing the country’s military frequently yet often hesitantly, with inconsistent justification. These ventures have produced strategic confusion, unplanned entanglements, and inescapable results. This collection of essays by Richard K. Betts, a leading international politics scholar, investigates the use of American force since the end of the Cold War, suggesting guidelines for making it more selective and successful. Betts brings his extensive knowledge of twentieth century American diplomatic and military history to bear on the full range of theory and practice in national security, surveying the Cold War roots of recent initiatives and arguing that U.S. policy has always been more unilateral than liberal theorists claim. He exposes mistakes made by humanitarian interventions and peace operations; reviews the issues raised by terrorism and the use of modern nuclear, biological, and cyber weapons; evaluates the case for preventive war, which almost always proves wrong; weighs the lessons learned from campaigns in Iraq, Afghanistan, and Vietnam; assesses the rise of China and the resurgence of Russia; quells concerns about civil-military relations; exposes anomalies within recent defense budgets; and confronts the practical barriers to effective strategy. Betts ultimately argues for greater caution and restraint, while encouraging more decisive action when force is required, and he recommends a more dispassionate assessment of national security interests, even in the face of global instability and unfamiliar threats.

Ethical Quandaries in Social Research—Deborah Posel 2015-07-01 “Ethical quandaries in social research opens up a space of frank discussion about the often unsettling, messy realities of ethical decision-making in the thick of social research. They expose tensions within professional codes of ethics, as well as a range of dilemmas that arise when personal ethical convictions jostle with disciplinary and institutional ethical imperatives.”—Back cover.

Radio’s Digital Dilemma—John Nathan Anderson 2013-12-04 Radio’s Digital Dilemma is the first comprehensive analysis of the United States’ digital radio transition, chronicling the technological and policy development of the HD Radio broadcast standard. A story laced with anxiety, ignorance, and habits, the evolution of HD Radio pitted the nation’s largest commercial and public broadcasters against the rest of the radio industry and the listening public in a pitched battle over defining the digital future of the medium. The Federal Communications Commission has elected to put its faith in “marketplace forces” to govern radio’s digital transition, but this has not been a winning strategy: a dozen years from its rollout, the state of HD Radio is one of dangerous malaise, especially as newer digital audio distribution technologies fundamentally redefine the public identity of “radio” itself. Ultimately, Radio’s Digital Dilemma is a cautionary tale about the overarching influence of economics on contemporary media policymaking, to the detriment of notions such as public ownership and access to the airwaves—and a call for media scholars and reformers to engage in the continuing struggle of radio’s digital transition in hopes of reclaiming these important principles.

Mortal Dilemmas—Donald Joralemon 2016-06-16 Anthropologist Donald Joralemon asks whether America is really, as many scholars claim, a death-denying culture that prefers to quarantine the sick in hospitals and the elderly in nursing homes. His answer is a reasoned “no.” In his view, Americans are merely struggling to find cultural scripts for the exceptional conditions of dying that our social world and medical technologies have thrust upon us. The book: is written in the first-person for a broad audience by a senior anthropologist, making it an authoritative yet accessible textbook for courses on death and dying and American culture; includes contemporary debates about highly visible cases, the definition of death, the status of human remains, aging, and the medicalization of grief; demonstrates persuasively that arguments over death and dying are in fact arguments about what it means to be human in modern America.

Ethical Business Cultures in Emerging Markets—Douglas Jondle 2017-10-26 Previous research on corporate cultures and ethical business cultures has focused almost exclusively on studies of multinational corporations from a handful of developed countries. This book addresses the intersection of human resource development and human resource management with ethical business cultures in the four BRIC countries, and four other fast-growing emerging economies: those of Mexico, Indonesia, South Africa and Turkey. Drawing on longitudinal large-scale survey-based studies, it compares managers’ and employees’ perceptions of ethical business cultures in these countries, contrasting them with the US economy. It then discusses the economic and socio-cultural context and current research on business ethics in each of these countries, including implications for research and practice. This significant study will appeal to scholars, researchers and students in business ethics, management, human resource management and development, and organization studies, and addresses issues faced daily by business executives and practitioners working in emerging market countries.

The Dilemmas of Statebuilding—Roland Paris 2009-01-13 This book explores the contradictions that emerge in international statebuilding efforts in war-torn societies. Since the end of the Cold War, more than 20 major peace operations have been deployed to countries emerging from internal conflicts. This book argues that international efforts to construct effective, legitimate governmental structures in these countries are necessary but fraught with contradictions and vexing dilemmas. Drawing on the latest scholarly research on postwar peace operations, the volume: addresses cutting-edge issues of statebuilding including coordination, local ownership, security, elections, constitution making, and delivery of development aid features contributions by leading and up-and-coming scholars provides empirical case studies including Afghanistan, Cambodia, Croatia, Kosovo, Liberia, Sierra Leone, South Africa, and others presents policy-relevant findings of use to students and policymakers alike The Dilemmas of Statebuilding will be vital reading for students and scholars of international relations and political science. Bringing new insights to security studies, international development, and peace and conflict research, it will also interest a range of policy makers.

China in the Information Age—Milton Mueller 1997 China’s economic and social progress toward modernization is one of the defining features of the last quarter of the 20th century. The emergence of China coincides with another development of equally important international implications—the revolution in information and telecommunication technology. But how compatible are the new China and the information age? The Chinese government intends to embrace market-oriented economic development while maintaining centralized control over politics, culture, and public discourse. The contradictions and tensions of this goal are especially acute in telecommunication and information technology markets where the rest of the world is moving rapidly toward liberalization and globalization. Will China’s economic reforms allow it to join the information revolution, or will its unique political structure keep it insulated from the main currents of global economic development? This volume is the first detailed examination of how China’s reform process is playing out in the realm of information and telecommunications.

The Anthropology of Morality in Melanesia and Beyond—John Barker 2016-04-01 The Anthropology of Morality in Melanesia and Beyond examines how Melanesians experience and deal with moral dilemmas and challenges. Taking Kenelm Burridge’s seminal work as their starting point, the contributors focus upon public situations and types of people that exemplify key ethical contradictions for members of moral communities. While returning to some classical concerns, such as the roles of big men and sorcerers, the book opens new territory with richly textured ethnographic studies and theoretical reviews that explore the interface between the values associated with indigenous village life and the ethical orientations associated with Christianity, the state, the marketplace, and other facets of ‘modernity’. A major contribution to the emerging field of the anthropology of morality, the volume includes some of the most prominent scholars working in the discipline today, including Bruce Knauft, Joel Robbins, F.G. Bailey, Deborah Gewertz and Frederick Errington.

The Innovator's Dilemma—Clayton M. Christensen 2015-12-15 Named one of 100 Leadership & Success Books to Read in a Lifetime by Amazon Editors A Wall Street Journal and BusinessWeek bestseller. Named by Fast Company as one of the most influential leadership books in its Leadership Hall of Fame. An innovation classic. From Steve Jobs to Jeff Bezos, Clay Christensen’s work continues to underpin today’s most innovative leaders and organizations. The bestselling classic on disruptive innovation, by renowned author Clayton M. Christensen. His work is cited by the world’s best-known thought leaders, from Steve Jobs to Malcolm
Gladwell. In this classic bestseller—one of the most influential business books of all time—innovation expert Clayton Christensen shows how even the most outstanding companies can do everything right—yet still lose market leadership. Christensen explains why most companies miss out on new waves of innovation. No matter the industry, he says, a successful company with established products will get pushed aside unless managers know how and when to abandon traditional business practices. Offering both successes and failures from leading companies as a guide, The Innovator's Dilemma gives you a set of rules for capitalizing on the phenomenon of disruptive innovation. Sharp, cogent, and provocative—and consistently noted as one of the most valuable business ideas of all time—The Innovator’s Dilemma is the book no manager, leader, or entrepreneur should be without.

The Disruption Dilemma—Joshua Gans 2016-03-18 An expert in management takes on the conventional wisdom about disruption, looking at companies that proved resilient and offering managers tools for survival. “Disruption” is a business buzzword that has gotten out of control. Today everything and everyone seem to be characterized as disruptive—or, if they aren’t disruptive yet, it’s only a matter of time before they become so. In this book, Joshua Gans cuts through the chatter to focus on disruption in its initial use as a business term, identifying new ways to understand it and suggesting new tools to manage it. Almost twenty years ago Clayton Christensen popularized the term in his book The Innovator’s Dilemma, writing of disruption as a set of risks that established firms face. Since then, few have closely examined his account. Gans does so in this book. He looks at companies that have proven resilient and those that have fallen, and explains why some companies have successfully managed disruption—Fujifilm and Canon, for example—and why some like Blockbuster and Encyclopedia Britannica have not. Departing from the conventional wisdom, Gans identifies two kinds of disruption: demand-side, when successful firms focus on their main customers and undervalue market entrants with innovations that target niche demands; and supply-side, when firms focused on developing existing competencies become incapable of developing new ones. Gans describes the full range of actions business leaders can take to deal with each type of disruption, from “self-disrupting” independent internal units to tightly integrated product development. But therein lies the disruption dilemma. A firm cannot practice both independence and integration at once. Gans shows business leaders how to choose their strategy so their firms can deal with disruption while continuing to innovate.

The Cybersecurity Dilemma—Ben Buchanan 2017-02-01 Why do nations break into one another’s most important computer networks? There is an obvious answer: to steal valuable information or to attack. But this isn’t the full story. This book draws on often-overlooked documents leaked by Edward Snowden, real-world case studies of cyber operations, and policymaker perspectives to show that intruding into other countries’ networks has enormous defensive value as well. Two nations, neither of which seeks to harm the other but neither of which trusts the other, will often find it prudent to launch intrusions. This general problem, in which a nation’s means of securing itself threatens the security of others and risks escalating tension, is a bedrock concept in international relations and is called the “security dilemma”. This book shows not only that the security dilemma applies to cyber operations, but also that the particular characteristics of the digital domain mean that the effects are deeply pronounced. The cybersecurity dilemma is both a vital concern of modern statecraft and a means of accessibly understanding the essential components of cyber operations.

Food Fight!—Paloma Martinez-Cruz 2019 "This book is a fiery critique on cultural appropriation rampant in today's culinary marketplace"—Provided by publisher.

National Bibliography of Uganda—2009

The Marketplace of Attention—James G. Webster 2016-09-02 Feature films, television shows, homemade videos, tweets, blogs, and breaking news: digital media offer an always-accessible, apparently inexhaustible supply of entertainment and information. Although choices seems endless, public attention is not. In The Marketplace of Attention, James Webster explains how audiences take shape in the digital age.

The Age of Surveillance Capitalism—Shoshana Zuboff 2019-01-15 The challenges to humanity posed by the digital future, the first detailed examination of the unprecedented form of power called “surveillance capitalism,” and the quest by powerful corporations to predict and control our behavior. In this masterwork of original thinking and research, Shoshana Zuboff provides startling insights into the phenomenon that she has named surveillance capitalism. The stakes could not be higher: a global architecture of behavior modification threatens human nature in the twenty-first century just as industrial capitalism disfigured the natural world in the twentieth. Zuboff vividly brings to life the consequences as surveillance capitalism advances from Silicon Valley into every economic sector. Vast wealth and power are accumulated in ominous new “behavioral futures markets,” where predictions about our behavior are bought and sold, and the production of goods and services is subordinated to a new “means of behavioral modification." The threat has shifted from a totalitarian Big Brother state to a ubiquitous digital architecture: a “Big Other” operating in the interests of surveillance capital. Here is the crucible of an unprecedented form of power marked by extreme concentrations of knowledge and free from democratic oversight. Zuboff's comprehensive and moving analysis lays bare the threats to twenty-first century society: a controlled “hive" of total connection that seduces with promises of total certainty for maximum profit -- at the expense of democracy, freedom, and our human future. With little resistance from law or society, surveillance capitalism is on the verge of dominating the social order and shaping the digital future -- if we let it.

We Scholars—David Danrosch 2013-10-01 David Danrosch offers a lucid, often troubling assessment of the state of scholarship in our academic institutions, a look at how these institutions acquired their present complexion, and a proposal for reforms that can promote scholarly communication and, perhaps, broader, more relevant scholarship.

Reading Children—Patricia Crain 2016-05-02 What does it mean for a child to be a “reader” and how did American culture come to place such a high value on this identity? Reading Children offers a history of the relationship between children and books in Anglo-American modernity, exploring long-lived but now forgotten early children's literature, дискредитированный yet highly influential pedagogical practices, the property lessons inherent in children's book ownership, and the emergence of childhood itself as a literary property. The nursery and schoolroom version of the social contract, Crain argues, underwrote children's entry not only into reading and writing but also into a world of commodity and property relations. Increasingly positioned as an indispensable form of cultural capital by the end of the eighteenth century, literacy became both the means and the symbol of children's newly recognized self-possession and autonomy. At the same time, as children's legal and economic status was changing, “childhood” emerged as an object of nostalgia for adults. Literature for children enacted the terms of children's self-possession, often with explicit references to property, contracts, or inheritances, and yet also framed adult longing for an imagined past called “childhood." Dozens of colorful illustrations chart the ways in which early childhood literature was transformed into spectacle through new image technologies and a burgeoning marketplace that capitalized on nostalgic fantasies of childhood conflated with bowdlerized fantasies of history. Reading Children offers new terms for thinking about the imbricated and mutually constitutive histories of literacy, property, and childhood in the eighteenth and nineteenth centuries that ground current anxieties and long-held beliefs about childhood and reading.

Proceedings of the 1998 Multicultural Marketing Conference—Jean-Charles Chebat 2015-05-19 This volume includes the full proceedings from the 1998 Multicultural Marketing Conference held in Montreal, Canada. The focus of the conference and the enclosed papers is on marketing to various ethnic groups in both a US and global context. It presents papers on various multicultural issues across the entire spectrum of marketing activities and functions including marketing management, marketing strategy, and consumer behavior. Founded in 1971, the Academy of Marketing Science is an international organization dedicated to promoting timely explorations of phenomena related to the science of marketing in theory, research, and practice. Among its services to members and the community at large, the Academy offers conferences, congresses and symposia that attract delegates from around the world. Presentations from these events are published in this Proceedings series, which offers a comprehensive archive of volumes reflecting the evolution of the field. Volumes deliver cutting-edge research analysis and original thinking to researchers, students, and professionals in the field.
and insights, complimenting the Academy’s flagship journals, the Journal of the Academy of Marketing Science (JAMS) and AMS Review. Volumes are edited by leading scholars and practitioners across a wide range of subject areas in marketing science.

**Nazis in Newark** - Warren Grover 2017-09-29
"Well researched, readable, and very interesting" —Choice
"Nazis in Newark is a model local history that reaches well beyond the border of Essex County, New Jersey, to the national and international arenas. By recounting so many sides of the complicated encounter between Nazis and Jews in Newark, Warren Grover has fashioned a world of street politics, boycotts, Nazi louts and Jewish bruisers that is as compelling and telling in its detail as any grand tome on the supposed failures and successes of American Jewish resistance to the Holocaust...I recommend Nazis in Newark. I intend to use it as a cornerstone of my teaching for some time to come." —Professor Michael Alexander The Jewish Quarterly Review
"Very few people today realize that the U.S. mainland was the scene of battles against the Nazis. Warren Grover has produced an outstanding work on this subject. The writing is incisive, the ideas are both original and insightful and the thesis masterfully developed and executed. Must reading for anyone interested in American history and ethnic studies." —William B. Helmreich, CUNY Graduate Center and author of The Enduring Community
"Thanks to tenacious research and deft story-telling, Warren Grover has put the politics of extremism in one city in the shadow of Fascism, Nazism and Communism, and has thus illuminated the terrible dilemmas of the 1930s. His book also compels the reader to consider an historical anomaly: champions of the Third Reich come across as victims whose civil liberties were infringed, and the gangs of Newark responsible for these violations tended to be Jewish. Such ironies make Nazis in Newark worth the interest of anyone intrigued by ethnic conflict and political violence in urban America." —Stephen Whitfield, Max Richter Professor of American Civilization, Brandeis University
"In this fast-paced, thorough study of anti-Nazism in Newark, scholar Warren Grover tells the

**From the Universities to the Marketplace: The Business Ethics Journey** - Marilyn Fleckenstein 2012-12-06
From the Universities to the Marketplace: The Business Ethics Journey arose from the awareness of the slow progression of academic theory into market practice. The contributions in this volume reflect a diversity of disciplines and approaches to research, study and teaching business ethics, such as philosophy, accounting, theology, marketing, management and finance. The contributors represent a wide variety of professional and geographical backgrounds, creating a fruitful discussion of a large number of issues related to implementation and measurement of business ethics, and feedback from all parties involved.

**The Handbook of Negotiation and Culture** - Michele J. Gelfand 2004
In the global marketplace, negotiation frequently takes place across cultural boundaries, yet negotiation theory has traditionally been grounded in Western culture. This book, which provides an in-depth review of the field of negotiation theory, expands current thinking to include cross-cultural perspectives. The contents of the book reflect the diversity of negotiation—research-negotiator cognition, motivation, emotion, communication, power and disputing, intergroup relationships, third parties, justice, technology, and social dilemmas—and provides new insight into negotiation theory, questioning assumptions, expanding constructs, and identifying limits not apparent from working exclusively within one culture. The book is organized in three sections and pairs chapters on negotiation theory with chapters on culture. The first part emphasizes psychological processes—cognition, motivation, and emotion. Part II examines the negotiation process. The third part emphasizes the social context of negotiation. A final chapter synthesizes the main themes of the book to illustrate how scholars and practitioners can capitalize on the synergy between culture and negotiation research.

**Key Issues in Organizational Communication** - Owen Hargie 2004-02-24
It is often said that the practice of management is in crisis, and that managers are now finding it harder than ever to develop strategies which withstand the shocks of the marketplace. This illuminating book cuts through these conflicting issues to show how organizational communication plays a vital role in confronting uncertainty. Arguing that many managers fail to adequately consider the communication consequences of the decision making process and its impact on organizational effectiveness, Hargie and Tourish present here numerous organizational communication insights, and show how they reveal a way through these dilemmas. Based on cutting-edge research findings and case studies, this book features contributions from the UK, USA, Canada, New Zealand and Norway, bringing multiple perspectives to this topical subject. The result is a comprehensive guide to organizational communication useful for managers, academics and students.

**Scripture, Ethics, and the Possibility of Same-Sex Relationships** - Karen R. Keen 2018-10-11
WHEN IT COMES TO SAME-SEX RELATIONSHIPS, this book by Karen Keen contains the most thoughtful, balanced, biblically grounded discussion you’re likely to encounter anywhere. With pastoral sensitivity and respect for biblical authority, Keen breaks through current stalemates in the debate surrounding faith and sexual identity. The fresh, evenhanded reevaluation of Scripture, Christian tradition, theology, and science in Keen’s Scripture, Ethics, and the Possibility of Same-Sex Relationships will appeal to both traditionalist and progressive church leaders and parishioners, students of ethics and biblical studies, and gay and lesbian people who often feel painfully torn between faith and sexuality.

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